



KeyBank  
Colorado District

## **NEWS**

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### **FOR IMMEDIATE RELEASE**

## **KEYBANK AND DENVER NUGGETS FANS TEAM UP TO SUPPORT COLORADO CARBON FUND**

### **\$10,000 Donation To Underwrite New Energy Efficient And Renewable Energy Projects**

Denver, CO – As part of NBA Green Week, and helping Colorado’s New Energy Economy grow strong, KeyBank has announced a \$10,000 donation to the Colorado Carbon Fund (CCF). The donation is the result of KeyBank pledging \$1 to the Colorado Carbon Fund for every “Item of the Game” purchased at each Denver Nuggets home game this season. The \$10,000 raised will go to new, homegrown energy efficient and renewable energy projects to reduce greenhouse gas emissions in Colorado.

Curtis Hollis, KeyBank’s Senior Vice-President and District Retail Leader, made a check presentation to Susan Innis, Colorado Carbon Fund Program Manager, and Alice Madden, the Governor’s Climate Advisor, during the Denver Nuggets game against the Portland Trail Blazers on Thursday, April 1.

“This donation is really a testament to the Denver Nuggets fans,” said Hollis. “The fan support for this program has translated into a \$10,000 donation that will go to important clean energy projects in our state. As KeyBank is growing strong in Colorado with new locations, we’re glad to help raise awareness and dollars to support the Colorado Carbon Fund.”

“We’re proud to partner with a community leader like KeyBank, whose support of the CCF plays an important role in our success,” said Susan Innis, CCF manager. “KeyBank, along with many Colorado individuals and businesses, is helping blaze a path toward a clean energy future while curbing the growth of climate-disrupting emissions.”

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### **About KeyBank**

KeyBank operates 58 branches in Colorado and is part of KeyCorp, one of the nation’s largest bank-based financial services companies, with assets of approximately \$93

billion. *BusinessWeek* Magazine named Key the top bank in its Customer Service Champ 2009 edition, ranking Key 11th out of the top-25 companies that include many known for their customer service acumen. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally. For more information, visit <https://www.key.com/>.

#### **About the Colorado Carbon Fund**

The Colorado Carbon Fund ([www.ColoradoCarbonFund.org](http://www.ColoradoCarbonFund.org)) and Project C, comprise a ground-breaking campaign – the first statewide project of its kind – to provide high quality, verifiable carbon offsets for consumers concerned about climate change, and further advance Colorado’s New Energy Economy. This is a program of the Governor’s Energy Office.

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