



Welcome to the March 2011 E-news: Earth Week Edition

You are Invited



To Attend a Reception at the Colorado Governor's Mansion

on Friday, June 24, 2011

*To Recognize Participants**

*of the **Earth Week Offsets** campaign*

To participate, purchase tax-deductible energy offsets of any amount by clicking [here](#), & join other individuals and businesses who want to help build carbon offset and clean energy projects in our Colorado communities.

Bring our clean energy future closer to reality.

Join Your Host: The Colorado Carbon Fund

**Please Note: Contribute \$100 or more to attend the reception.*

Tell Your Friends



Earth Week Offsets Campaign Supporters

Thank You!!

Thanks to the following organizations for their generous participation.

[Boulder Creek Quality Inn &](#)

CCF Earth Week Offsets Campaign is April 18--24 Reinvest in Colorado this Earth Day by offsetting some or all of your emission

Recent bipartisan legislative polls show that 79% of Coloradoans say we want more renewable and clean energy in Colorado as soon as possible. That is a goal of the [Colorado Carbon Fund](#) (CCF). We are working hard to spread carbon offset and clean energy projects throughout the state. We are able to do this by working with individuals, event planners, and businesses who by purchasing offsets put dollars to work in Colorado creating new sources of clean energy in our communities.

The CCF has a strong list of potential carbon offset and renewable energy projects in the pipeline for review and funding, including

[Suites](#)

[Briar Rose Bed & Breakfast](#)

[Canopy Parking](#)

[Colorado Conservation Voters Education Fund](#)

[Colorado Hazardous Waste Management Society of America](#)

[First Affirmative Financial Network](#)

[Mountain Whitewater Descents](#)

[The Golden Hotel](#)

In the Ballpark
Offset Estimates for You to Use

Offset Now, [Click Here](#)

~\$10 for 1 Coloradoan's work, home, transportation & food-to-plate energy use for 1 week

~\$100 for a small business of 15-20 employees for 1 week of transportation and energy use

~\$95 for a 5,000 square foot restaurant, electricity only for one week

~\$340 for a 2,000 square foot restaurant, natural gas and electricity for one week

~\$4.20 per hotel room/per week to offset natural gas and electricity for one week

~\$60 per a 2-3 hour flight round trip for a family of 4

~\$34 for 5,000 miles driven at 26 mpg

Colorado Carbon Fund March E-news: ...

innovative projects such as anaerobic digestion plants, coal mine methane gas capture, large and small community-based solar projects and biomass. These projects are, and always will be, located throughout Colorado. We just need the funds to develop them. That's the mission behind the [CCF Earth Week Campaign: Invest in Colorado's Clean Energy Future](#). The campaign asks individuals and businesses to voluntarily offset their emissions for the week of Earth Day (April 18-24).

If we collectively focus upon a clean energy future for Colorado, it will happen that much quicker.

Clean energy goes to Colorado communities when offsets are purchased to make a difference. Don't wait: Purchase offsets for your energy use during Earth Week by [clicking here](#) now.

Earth Day Offsets Campaign Contributor

Canopy Parking Uses Comprehensive Approach to Reduce Energy Use, Costs

While growing municipal parking lots into a big business called Pro Park America, John Schmid became an avid environmental pioneer who has set a new standard for sustainability with a new 4,200-car long-term parking lot on 42 acres off Tower Road near Denver International Airport (DIA).

Industry experts state that Canopy Airport Parking is the most environmentally advanced open-air parking lot in North America.

The company purchased *Advancing Clean Energy* license plates from CCF for its entire fleet of shuttle vans to support the **Earth Week Offsets** campaign.

In addition, Canopy has earned Elite LEED Gold status for innovative construction, energy efficiency design and renewable energy components. These sustainability features are reducing energy use by two-thirds, saving an average of \$90,000 per year.

Canopy opened for business in November of 2010. At first glance, it's no ordinary airport parking lot. For one thing, there is the white canopy entryway that mimics DIA's signature look. The entrance road passes by eight sculptural Windspire vertical wind machines crafted from recycled aluminum from old airplanes, and a flock of six solar panels.

In addition to wind and solar energy, Canopy uses a geothermal air exchange system to convey air at a constant 55-degree temperature into the building, reducing the amount of heating and cooling necessary to keep the building comfortable. Add leading-edge LED lighting and Canopy reduced its energy use by 70% over conventional demand for a facility of its size.

think

Use our online calculator to measure the greenhouse gas emissions from your energy use, driving and air travel

▶▶

act

Take simple steps to reduce your energy consumption - you'll lower emissions and save money on your energy and fuel bills

▶▶

fund

For the emissions you can't reduce on your own, donate to the Colorado Carbon Fund and we'll support projects that reduce emissions right here in our state

▶▶

We Can't Go It Alone Thank You!!

Thanks to the following organizations for their generous contributions to the Colorado Carbon Fund.

[Alpine Bank](#)

[Dovetail Solutions](#)

[Go Alpine](#)

[One Tribe Creative](#)

Colorado Carbon Fund March E-news: ...

While customers may be largely unaware of these energy reduction innovations, they cannot help but notice the fun, free Juice Bar charging stations for electric vehicles. (Canopy coined the slogan, "We charge cars, not people!")

Skeeter Buck, Sustainability Manager and LEED Green Associate at Canopy Parking, notes that customers can park in the outside lot on porous asphalt pavement made from recycled roofing shingles. The pavement allows rainwater and snowmelt to trickle through. Outdoor lots are shaded by a "Cool Roof" that reflects ultraviolet light.

Other environmental attributes that Skeeter mentions are an on-site detention pond which processes stormwater runoff, airport shuttle vans that run on either compressed natural gas, biodiesel or hybrid gas/electricity, and an educated workforce that practices waste reduction and recycling.

"We want to collaborate as a corporate citizen for the health of all," said Buck. "The question I'm always asking is, 'How can we take what we've learned here and help others to be more energy efficient?'"

Join Canopy Parking and other Colorado businesses and individuals during the *Earth Week Offsets* campaign to finance clean air renewable energy projects in Colorado. It's simple: Estimate your energy use for the Earth Day week of April 18-24 and offset it now with a donation to the Colorado Carbon Fund. Go online today to www.coloradocarbonfund.org to learn more or call (303) 866-2264.

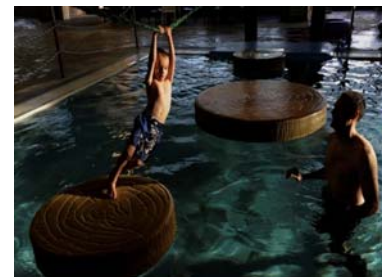
Your CCF Funds At Work

Community Projects

More than 1,000 contributors have helped build the following (but not limited) community projects:

Apex Center Parks and Recreation, Arvada-solar heat for huge community rec center

The 170,000 square foot Apex recreation center provides activities for almost every interest. The project installed 291 solar thermal collectors manufactured by Lumos Solar in Boulder. The solar collectors heat water in boilers to provide 30% of the energy used at the facility, and they lower pollution emitted at the facility by 40%.



Volunteers worked alongside professional installers and saved the recreation district \$400,000-\$500,000 in labor costs to install the 9000 glass tubes and 3.5 miles of pipe on the roof of the rec center.

[Primal Echo](#)

[Ski Colorado Breast Cancer Awareness Tour](#)

[University of Colorado Boulder](#)

Earth Day Events

What's Going On

April 16, [Garden of the Gods](#) Earth Day, Colorado Springs: free event for the family.

April 16, [Pikes Peak Earth Day](#), Colorado Springs: Free community event for families.

April 16, [Durango Earth Day](#) 5K and Family Fun Run: Rotary Park, food.

April 16-17, [Pueblo's Party For the Planet](#): plays, crafts, food, fun.

April 17, [Earth Day Denver](#), the Museum of Nature and Science: Free admission, special exhibits.

April 17, [Lyons Earth Day](#), Sandstone Park: food, fun.

April 18--22, [Lakewood Earth Week](#), Lakewood, events all week.

April 22, [Grand Junction Earth Day](#): Western CO Botanical Gardens.

April 23, [Mountain Area Earth Day Fair](#), Evergreen: Free community event for families.

April 23, [Fort Collins Earth Day](#): Free at Civic Center Park.

Upcoming Events that offset their emissions through CCF

[Sustainable Opportunities Summit & Expo](#)

April 11-12

[Communikey Festival of the Arts](#)

Steamboat Springs Community Center: solar hot water



This summer, solar contractors will install solar collectors on the roof of Steamboat's community center that will provide hot water to the commercial kitchen. This kitchen prepares 6,000 meals for seniors throughout the region every year, including Meals on Wheels. The solar power keeps costs low so that the center can continue to provide services to seniors without cutbacks because of rising utility costs.

Maple Terrace Apartments in Loveland-solar hot water for 325 low income residents

When landlords elsewhere in Colorado pass out annual 5-8% standard rent increases this year, Jeff Feneis won't be one of them. Feneis, housing supervisor for Maple Terrace Apartments in Loveland, won't be increasing rent anytime soon, he says. That's

because his 325 residents-100 of them single moms with kids-are the beneficiaries of energy cost savings after 53 solar panels were installed at the affordable housing community last summer. The panels are heating as many as 2,320 gallons of water per day, and the annual \$5,000 in cost savings are being passed to the residents. Feneis points out that these are residents for whom "every dollar counts."



Show Your Support!

Advancing Clean Energy License Plates

Show your fellow commuters that you support clean, low-carbon energy! With a \$25 contribution to the Colorado Carbon Fund, you can get an "Advancing Clean Energy" license plate. Don't forget that all contributions are tax deductible!



What are you waiting for? Go [here](#) for more info and [get your license plate](#) today!

April 13-17: Boulder

[Center for Resource
Conservation - Earth Day 5K](#)

May 1: Boulder

Interested in working on your event with the Colorado Carbon Fund? Visit our events page or [contact us](#) to find out about offsets and cross-promotional opportunities!

[Forward email](#)



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