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**Headline:** Colorado Carbon Fund Recognizes Green Businesses at Governor's Mansion Event

DENVER- On June 24<sup>th</sup>, more than 100 members of the Colorado environmental community came together to celebrate the success of the Colorado Carbon Fund's (CCF) first-ever Earth Week Offsets Campaign. The reception at the Governor's Mansions historic Carriage House recognized the various individuals, non-profits, and businesses that contributed funds to offset their emissions for the duration of Earth Week. The CCF used the reception as a venue to share results of the campaign, showcase important participants, and also to thank several key donors that have enabled the CCF to invest in projects throughout the state.



**Figure 1. Colorado Carbon Fund Program Manager, Hillary Dobos, Congratulates Several Organizations**

TJ Deora, Director of the Governor's Energy Office (GEO), kicked off the event with an update on state energy policy. Deora also noted that the GEO is analyzing the benefits of a "balanced energy portfolio" that will help create jobs, reduce the long term cost of energy, protect our environment, and increase energy independence.

Hillary Dobos, CCF Program Manager, said that "the Colorado Carbon Fund is an example of how Colorado citizens and businesses have come together to voluntarily support carbon reductions and clean energy projects in Colorado. With the support of over 1000 individuals and businesses, we have reduced over 65 million pounds of CO<sub>2</sub>e in our state." She formally recognized the following four organizations that have consistently purchased carbon offsets to reduce their environmental impact:

- University of Colorado, Boulder
- Alpine Bank
- GO Alpine (commuter van service from DIA to Steamboat Springs)
- Key Bank

In addition, 10 key participants in the Earth Week Offsets campaign were recognized. “With the Earth Week Offsets campaign, we were trying something new in an effort to build awareness of the Colorado Carbon Fund and to raise funds for our Colorado projects. We were fortunate to find - early on – individuals and businesses that embraced and participated in the campaign. That made all the difference,” said Suzanne Pletcher, Business Outreach Manager for CCF. The recipients were:

- Boulder Outlook Hotel and Suites
- Briar Rose Bed and Breakfast Inn
- Canopy Airport Parking
- Denver International Airport
- The Denver Zoo
- The Golden Hotel
- ProLogis
- Quality Inn and Suites Boulder Creek
- Visit Denver
- Individual donors Paul and Molly Melamed

Contributions to the Colorado Carbon Fund, including donations to the Earth Week Offsets campaign, are invested in carbon reduction and renewable energy projects in Colorado that create jobs, a healthier environment, energy security, and lower energy costs.

For more information, visit [www.coloradocarbonfund.org](http://www.coloradocarbonfund.org)

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**Figure 2. Recipients Gather at the Governor’s Mansion**