



Click the logo to calculate your energy efficiency & offset carbon emissions from home, business or travel.



## Welcome to the November, 2011 Colorado Carbon Fund e-News

### The Holidays are Here!

Much like they do every year, the holidays have once again snuck up on us. Dinner parties, family gatherings, ski vacations, school recitals, and shopping trips fill our calendars as we give thanks for what we have and enjoy the revelry of many longstanding traditions. While the spirit of the holidays invariably cause any of us to feel overburdened by all the things that need to get done, it doesn't need to keep us from helping out ourselves and others in the process. In fact, there are simple ways to ensure you get the most out of your efforts to get your holiday "to-do" list checked off!



In this issue, we'll show you ways in which you can support the Colorado Carbon Fund through the simple act of shopping online. And if you've got plans to hit the slopes this season or simply have family coming into town for a visit, we've got some folks who will be right there to get you and your crew to your destination. So if there's still a slice of leftover pie in the fridge, or a fresh tray of cookies to be had, now's the time to grab some for yourself and find out how you can get the most out of this holiday season!

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# GoodSearch

## Use GoodSearch to Give While You Search!

For most of us, with so much going on around the holidays, from booking flights, to checking store hours, to purchasing gifts, we're likely searching and shopping the internet more than ever. Wouldn't it be great if all those keystrokes and mouse-clicks could somehow amount to helping out non-profits such as the Colorado Carbon Fund? Well, they can and it's all thanks to the people and the purpose behind [GoodSearch](#).

GoodSearch, which is an internet search engine powered by Yahoo!, was

[Alpine Bank](#)

[Building Area Measurements](#)

[Canopy](#)

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[GO Alpine](#)

[Harness Energy](#)

[HEM, LLC](#)

[High Noon Solar](#)

[Vessels Coal Gas Inc.](#)

[Vestas Towers America](#)

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## Upcoming Events

Interested in offsetting your travel & lodging when you attend an environmental event?

Use the calculator at the [Colorado Carbon Fund](#) website and offset now.

**Wednesday, February 8**

[Solar Power Colorado 2012](#)

10am - 6pm, Embassy Suites Conference Center, Loveland, CO

**Friday, February 24, 2012**

[Energy Forum & Expo](#)

All day event, Two Rivers Convention Center, Grand Junction, CO

**February 27 - 29, 2012**

[Green Schools National](#)

[Conference](#), Hyatt Regency Hotel/Colorado Convention Center, Denver, CO

created in 2005 to tap into the more than \$8 billion generated annually by internet search engine advertising to support thousands of charities, non-profits, and schools around the world. It does this by donating 50% of its sponsored search revenue to its growing list of over 100,000 organizational partners whom users of the GoodSearch website can designate. In other words, by using GoodSearch as you would any other search engine, you can generate money for a charity or school of your choice just by surfing the web!

The founders of GoodSearch expanded their services in 2007 to include [GoodShop](#) and again in 2011 to include [GoodDining](#). GoodShop provides online shopping of well-known merchants who are dedicated to supporting GoodSearch's efforts by donating anywhere between 3% to 20% of the sale of their products to a designated charity or school. On top of this, these merchants provide over 100,000 coupons in free shipping offers for their products. If your hungry to help out more, GoodDining has over 10,000 restaurants that have committed to donating upwards of 6% of the sale to a charity or school chosen by the user.

To find out how your use of GoodSearch, GoodShop, or GoodDining can help the Colorado Carbon Fund [click here](#).

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## Looking for that Perfect Gift? . . .

. . . you know, something original, something meaningful, something that will be remembered well beyond the holidays. Well look no further. The 'Advancing Clean Energy' license plate does all that and then some. So if you want to give a gift that you yourself would be happy to receive, or you simply want to get an early start on a great New Year's resolution to help yourself and others through the Colorado Carbon Fund, the 'Advancing Clean Energy' license plate is a great way to go!



Don't have a certificate for our eye-catching Advancing Clean Energy plates yet? Click [here](#) for more info and get your license plate today!



## Get to the Alpine with GO Alpine!

When the snow is blowing and you've got skis, bags, and bodies to move, it's a fine time to give [GO Alpine](#) a call to help with the process. GO Alpine, a Steamboat Springs based company, has been ensuring travelers get to and from Steamboat Springs safely and comfortably since 1985. With daily services to and from Steamboat Springs to Denver International Airport and Yampa Valley Regional Airport, as well as private vehicle and charter services, local taxi and special event services, GO Alpine has you covered.

GO Alpine not only serves the Colorado community through its friendly, prompt and professional services, but it does it safely, having earned the Top Safety Award from Trax, Ins. Ltd. for the past four years! You can even book

Wednesday, March 21, 2012

[2012 Sustainable](#)

[Opportunities Summit](#),

8:30am - 5:00pm Colorado  
Convention Center, Denver,  
CO

Sunday, June 10, 2012

[2012 Summit for Recycling](#)

Pueblo Convention Center,  
Pueblo, CO

your trip with its 24-hour reservation assistance or GO Alpine's secure online reservation system. What's more is that it is a longstanding and dedicated partner of the Colorado Carbon Fund as well as a 2010 award recipient of the Gold Planet Certification by the Steamboat Springs Sustainable Business Program. So the next time your adventures take you into or out of the Rocky Mountains, keep GO Alpine in mind and enjoy the ride! To find out more, check them out at [goalpine.com](http://goalpine.com)!

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## A Great Ride North Via Green Ride!

If you're traveling to or from Denver International Airport to the Fort Collins or nearby Wyoming region, then give [Green Ride](#) a call and let them take care of the commute for you!



Green Ride provides an efficient and environmentally friendly way of getting to and from DIA with other passengers from the region. Their commitment to the environment runs through every aspect of the company and because they are locally owned and operated, their revenue and impacts remain in the surrounding region. From calculating the most efficient routes, to determining necessary vehicle sizes, to implementing optimal driving techniques, Green Ride has thought of everything!

On top of all these efforts, they support numerous community and environmental groups, including the Colorado Carbon Fund. As they grow, they look forward to both exceeding customers' expectations as well as giving back to the communities they are a part of. Be sure to give Green Ride a call the next time you're headed to or from DIA!