



## Welcome to the January 2011 E-news Collegiate Edition

College and university campuses have always played a leading role in the green movement. This trend continues. This month we turn our attention to colleges and universities by highlighting a carbon conscious study abroad program, a Project C outreach program, and offering some unique tips for the average college student to lower their energy use. Project C is happy and proud to work alongside the growing number of college students seeking ways to reduce their greenhouse gas emissions, lower energy use and preserve the environment.



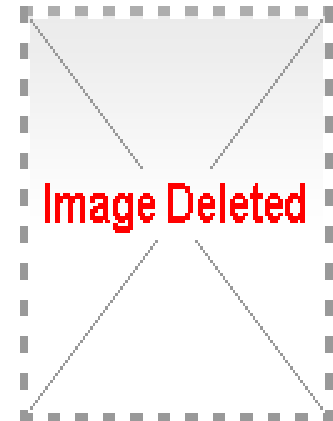
### Stay Connected



### Project C Community Support

## The Colorado Carbon Fund Sponsors the University of Colorado, Boulder's Green Labs Program

The University of Colorado- Boulder campus has more than 400 laboratories, which typically consume 5 to 10 times more energy than classroom and office space. Therefore, the Colorado Carbon Fund is proud to sponsor the CU-Boulder Green Labs Program Laboratory Conservation Manager .



The Manager will lead "eco" teams of students, faculty and staff in energy and water efficiency practices, as well as ensure that equipment purchasing and retirement decisions follow environmentally sound principles. The "eco" teams are expected to result in carbon emissions reductions both on and off campus and long-term reductions in operating expenses for the university - helping CU-Boulder achieve 20% energy conservation by 2012 and complete CO<sub>2</sub> neutrality in the long term. For more information on the CU Green Labs Programs click [here](#).

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think

Use our online calculator to measure the greenhouse gas emissions from your energy use, driving and air travel

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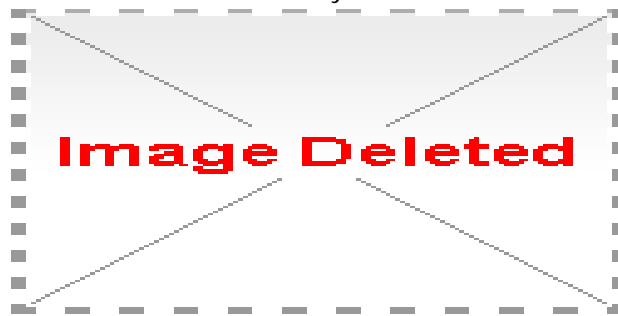
2

act

Take simple steps to reduce your energy consumption - you'll lower emissions and save money on your energy and fuel bills

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### College Students Study Abroad, Offset Travel Emissions!



## We Can't Go It Alone Thank You!!

Thanks to the following organizations for their generous contributions to Project C.

[Alpine Bank](#)

[Building Area Measurements](#)

[Eagle Valley Land Trust](#)

[Geological Society Of America](#)

[Go Alpine](#)

[Green Ride Colorado](#)

[Ironman](#)

[Key Bank](#)

[One Tribe Creative](#)

[RMH Group, Inc.](#)

[University of Colorado-Boulder](#)

[Visit Denver](#)

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## Individuals!!

In today's dynamic working environment, accountability and outcomes matter more than ever. GlobalLinks Study Abroad understands this and has incorporated this belief into its culture and values. Supporting the Colorado Carbon Fund for over 3 years, GlobalLinks takes pride in accounting for its environmental impact. Its most recent donation is proof of this. "We donate \$1.00 for each online evaluation filled out by a participant at the end of his/her time abroad. It's an incentive for the students to take 15 minutes to complete the online form", says Deborah Morrison, director of marketing for GlobalLinks. The CCF recently sat down with Deborah to gain more insight into the success that GlobalLinks Learning Abroad has had while staying environmentally conscious.

Based in Westminster, Colorado, GlobalLinks Learning Abroad has over 20 years experience in providing study abroad programs for over 20,000 students across Australia, New Zealand, Fiji, Asia, and Europe. Its mission, "To foster the development of future leaders who, through an intercultural learning opportunity, gain a greater respect for and understanding of the relationship that exists between North America and the rest of the world in the context of the larger global community". However, GlobalLinks success, like many other companies, is dependent on a great deal of travel, resulting in emissions that need accounting for.

Their view on sustainable and clean energy is a clear and concise one, a view that they feel is important to relay to their students. "As an organization that sends students to study abroad, we indirectly impact environments and communities worldwide. We believe in educating our participants on the importance of being conscientious towards the local environment of the country in which they are studying/traveling. It is important that students see that the communities are impacted by their visits and that true global citizens are aware of these impacts". GlobalLinks acts upon these views as well, implementing them into their business operations:

- Our semester and year abroad students take part in a volunteer activity within the first few days of arrival in country - many of these are conservation-based. We also offer additional conservation-based volunteer opportunities throughout the semester.

Colorado families and individuals offset more emission this month than any other month in the history of the CCF!

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## Word on the Street Energy Quote

This months quotes come from the new film "Carbon Nation". A documentary about climate change, whether you believe in it or not. You can see the trailer for the film [HERE](#).

"Do I think man is causing global warming? No, but that doesn't make any difference. I want clean water and I want clean air. And that's so simple."

-THE WILD ALASKAN

"Climate change in fact is a national security issue. This is no longer the purview of Birkenstock-wearing tree huggers. Not that there's anything wrong with that."

-THE ARMY COLONEL

"So if you don't give a damn about the environment, do it because you're a greedy bastard and you just want cheap power."

-THE BIOCHEMICAL ENGINEER

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## Community Events What's Going On

Interested in working on your event with Project C? Vist our events page or [contact us](#) to find out about offsets and cross-promotional opportunities!

· We encourage students to purchase a "Study Abroad Offset Package" from the Colorado Carbon Fund to offset their international airfare.

· We encourage participants to join the "Green Passport Program" [www.greenpassport.us](http://www.greenpassport.us) where they make a pledge to travel with sustainability in mind.

· We have moved to an online, paperless enrollment process, we recycle within our own office, and we adopted a local open space.

Each individual within the organization works to support these views as well Deborah says, "We owe our sustainable success to our employees who are passionately leading from within". Then why choose the Colorado Carbon Fund for annual donations? "We love that it is a Colorado-based organization with a specific interest in supporting projects within our state. We always like to support local interests even though our clients are located throughout the US and Canada. Also, the fact that the CCF is associated with the Governor's Energy Office lends credibility for our students who are unfamiliar with the Colorado Carbon Fund. As we encourage them to offset through Colorado Carbon Fund, we want them to feel that it is a reputable organization".

You can find out more about Globalinks Study Abroad and its green initiatives at: [Globalinks Study Abroad](#)

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## Tips

### The CCF Student Guide to Living Green

Most college students live a fairly green lifestyle by default. Bicycling, buying used textbooks and shopping at thrift stores are all common ways of life for students. However, there are many more ways to practice a green lifestyle that some might overlook. Here are some less obvious ways to go green in your college years while not breaking the bank:

#### 1. Cold Wash

Wash your clothes in cold water. Not only does cold water get your clothes clean using less energy, but cold water also causes less wear and tear on clothing.

#### 2. Flip the Strip

Use power strips for your electronic devices. Many appliances and electronic devices draw current even when they are turned off. This is called phantom load. Plugging them into a power strip and **turning off the power strip** when not in use will stop phantom load, saving money and electricity!

#### 3. Live Online

The Internet offers million ways to go paperless. Make the most of it by communicating with friends and family through e-mail or instant messaging. You can also reduce waste and clutter by

## Up Coming Events working with the Colorado Carbon Fund

### Sustainable Opportunities Summit & Expo

Business-to-business conference focused on sustainable success

### Communikey

Festival of Electronic Arts

### INVST's Domestic Summer Service Learning Experience

Other Events can be found [here](#).

## Job & Solar Growth IKEA

Home furnishing retailer **IKEA** will open a location in Centennial, Colorado. Their newest announcement reveals their plans to install over 60,000 square feet of solar panels on top of their new warehouse. The project is composed of 2,212 panels that will produce approximately 740,000 kilowatt hours of electricity annually, IKEA will reduce the equivalent to 586 tons of carbon dioxide!

## Call to Action We Need Your Help

subscribing to online versions of your favorite magazines. Most college campuses encourage the use of laptops in the classroom as well. Taking notes during class on a laptop eliminates all paper usage; just make sure you back up all your data on a monthly basis. Lastly, some professors allow papers and projects to be submitted via email. Tell your professor you would like to save paper and see if they will accept your work online.

### 3. Buy in Bulk

Shop for groceries wisely. Buy in bulk, local and in season. If you live in a dorm or in a neighborhood with other students, pool together your grocery money and buy in large quantity. This not only lowers cost, but also eliminates the waste of product packaging associated with single items. Don't forget to bring your reusable bags!

### 5. Textiles

When outfitting your new college digs consider the materials that your rugs, curtains, and bedding are made of. Most people don't know the impact that traditional fabrics take on local soil and water sources. Organic fibers are becoming very popular and do not add toxic chemicals to the earth during their production. Hemp and bamboo are also gaining praise as sustainable fibers and are very popular. Alternatively go to your local thrift store - for gently worn products which are cheaper!

## Show Your Support!

### Advancing Clean Energy License Plates

Show your fellow commuters that you support clean, low-carbon energy! With a \$25 contribution to the Colorado Carbon Fund, you can get an "Advancing Clean Energy" license plate. Don't forget that all contributions are tax deductible!



What are you waiting for? Go [here](#) for more info and [get your license plate](#) today!

When you support Project C, you support low-carbon technologies that promote greenhouse gas reductions, economic growth, and environmental health.

- Greenhouse gas reductions reduce the pollutants that damage our health and the ecosystem.
- All contributions are tax deductible.
- 93+ percent of donations support clean energy projects, with no diversions to program overhead or administration.
- All projects are located in Colorado.
- Innovative, new clean tech projects contribute to job creation and economic stability.
- Cross-promotional and cross-marketing opportunities are available.

[Measure](#) your carbon footprint, [shrink](#) your energy use, and [make a tax deductible donation today!](#)  
[Forward email](#)



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